

# ORGÀNICS CLEAN AWARDS

*The Most Demanding Awards on Cosmetics*

## CATEGORIES

There are three types of categories in the IV ORGÀNICS CLEAN AWARDS:

**PRODUCT CATEGORY:** All products presented participate in it, regardless of whether they are natural / organic / biodynamic certified or clean.

**BRAND CATEGORY:** All brands that have submitted 3 or more products are eligible in the brand categories. There are three brand categories:

1. **CERTIFIED (NATURAL / ECOLOGICAL / BIODYNAMIC).** All the brands that had applied with 3 or more products with, at least, the 70% of their products are certified natural, organic or biodynamic. Also they have to accomplish with the **Anex 1 Prohibited Ingredients**.
2. **CLEAN BRAND:** All the clean non certified brands that had applied with 3 or more products. Also they have to accomplish with the **Anex 1 Prohibited Ingredients**.
3. **SPECIAL BRAND:** All the brands, whether they have submitted one or 10 products, are participating in the Special Categories Brand Awards.

## GENERAL CRITERIA

### A.

For participations in the **Natural Certified Category**, the participating products / brands must be **certified** (or accredit being in the process of certification) by one of the European certifiers, as Natural / Organic / Biodynamic Product like:

Acene, AIAB, Austria Bio Garantie, Balcan Biocert, BDIH, Bio Cert Italia, Biogarantie, Bio Austria, Bio Inspecta, Bioland, Bio Siegel, CCPB, Cosmebio, COSMOS, Demeter, Ecocert, Eco Control, ICEA, Natrue, Soil Association, Suolo e Salute, Swan Label.

Or the internationals:

Australia Certified Organic, NASAA, JAS, NSF

USA, Oasis Organic, USDA.

As any other international natural certified, but **always complying with the requirement of the I Annex: Prohibited Ingredients**. The brands that opt for the awards as Natural / Organic / Biodynamic Certified Brand must have at least 70% of their products certified, if not the brand will only qualify in the Clean Brand Category.

### B.

To participate in the Non-Certified Clean Label categories, participating brands must meet all the requirements of Annex I Prohibited Ingredients.

### C.

All products presented in the IV Orgànics Clean Awards must have the participating products on sale since December 2022 with the certificate in force in the case of certified cosmetics.

### D.

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Brands that have several lines, some certified and some not, may only participate in the certified brand categories with those lines that are fully certified, and always complying with heading E.

## E.

Only brands that have at least 70% of their products certified may apply for the Certified Mark category. The remaining 30% of products must comply with **Annex I Prohibited Ingredients**.

## F.

Brands applying for the Clean Non-Certified Mark category must comply with Annex I **Prohibited Ingredients for all their products**.

Product and brand prizes will be awarded on the basis of the following:

## PRODUCTS CRITERIA

### A.

**Results:** The products will be tested by a mixed panel of skins chosen by *Organics Magazine*, both people related to the world of organic cosmetics and people outside it, with an age range between 1 and 75 years and various skin conditions: sensitive skin, with atopic dermatitis, with rosacea, mixed, dry, mature, young, kids&babies...

The results will be an important part of the testing, i.e. that the product fulfils the claim it proposes.

### B.

**Sensory qualities.** When it comes to cosmetics, sensoriality is one of the most important parts. The use of products with textures, natural scents, absorption levels and skin comfort are taken into account by our jury.

### C.

**Purity:** The use of oils, butters, extracts and active ingredients in the upper part of the INCI, as well as the way they are extracted (supercritical CO<sub>2</sub>, first cold pressed oils, raw materials...) will be valued.

### D.

**Packaging:** design, quality of packaging, sustainability of packaging, minimisation of the use of plastic, absence of unnecessary elements...

### E.

Price-quality ratio.

## GENERAL CONDITIONS

### A.

The participation fee for the product categories ranges from 115 Euro (+VAT) to 400 Euro (+VAT).

From the fourth product onwards, special discounted rates apply.

A 15% discount per application applies until 1 April.

### B.

For each product submitted the brand or distributor shall submit in retail size:

1. Enough units to be used for 4 months by our panel of testers + one additional unit for marketing and photography.

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2. In the case of hygiene products (bar soaps and other solid products, deodorants, lip balms, muslin, toothbrushes, toothpastes...) between 6 and 11 units will be sent so that they can be tested by our panel.

3. Tools that can be shared: gua-sha, bowls... two units will be sent.

## C.

Each product will be entered in as many categories as applicable at no additional cost. In addition, participation in any of the categories gives direct and free access to participation in the beauty utensils category.

Among these utensils are muslin, brushes, dosing spoons, soap dishes, combs and brushes, sponges, tweezers, gua-sha, lifting cups...

## D.

From the third product submitted onwards, direct access is granted to the Brand Awards, participating in all the categories applicable to it within its category (Certified Natural / Organic / Biodynamic or Clean Brand).

## E.

The Special Brand Awards are given to those brands that are strongly committed to one of the values that inspire each of the categories, regardless of the number of products presented.

It is a recognition of a brand's philosophy, and not so much of its products.

## F.

Any brand or product category may be declared void if the products submitted do not meet the requirements for the award.

Similarly, runners-up prizes may be awarded to brands and products deserving extraordinary recognition.

## G.

If any of the products contain any of the toxic ingredients listed in **Annex I Prohibited Ingredients**, **they will not be eligible for any award and will not be reimbursed.**

However, the brand may recover the products at its own expense.

Similarly, a brand will be excluded from the Brand Awards if any of its products contain any of the ingredients listed in **Annex I Prohibited Ingredients**.

## H.

The winning and finalist brands, as well as the accessits, will receive the png stamp on the day of the awards ceremony to be used on their products, websites and packaging **without any additional cost or limitation**.

## I.

The award does not expire and will only be withdrawn if the product or brand ceases to be certified or **changes its composition by more than 20% of the ingredients downwards** (e.g. substituting water for hydrolate, but not vice versa).

If, on the other hand, it includes any of the prohibited ingredients, any product or brand award obtained will be immediately revoked.

## J.

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The organisation is not responsible for customs fees in the case of products not submitted to the European Cosmetics Portal. **The cost of customs duties will be borne by the brand, as well as the cost of handling the documentation and ensuring that the products arrive within the time limits.**

K.

By submitting each application, **the brand manager and/or distributor of the brand accepts the terms and conditions expressed in these rules and must submit the affidavit signed.**

## DOCUMENTATION

Each company must fill in the Brand and Product Form with the details of each of the products. The link to fill in this form will be sent to you after submitting your application.

## DEADLINES

A.

The deadline for applications will begin on 15 March 2022 and end on 1 May 2022.

B.

Products may be submitted until 5 May at the latest. **Products not submitted by this date will not be eligible for the prizes and the amount paid will not be refunded.**

C.

The IV ORGÀNICS CLEAN AWARDS will be held on 9 September 2022.

The B2B Sessions and the Gala Dinner will be held on 17 September 2022 in the city of Valencia if the sanitary conditions due to Covid19 allow it.

Tickets for the Gala Dinner and B2B Sessions must be purchased by 15 May 2022.

**Tickets for the Gala Dinner and B2B Sessions will not be refunded if communicated after 1 July 2022.**

Each brand can purchase a total of 2 tickets for the **B2B Sessions** and the Gala Dinner. If for any special reason you require additional tickets, please contact us at [info@organicscleanawards.com](mailto:info@organicscleanawards.com)

D.

### B2B Sessions

This year, the **Gala Dinner of the IV Orgànics Clean Awards** includes the possibility of participating in a professional session in which we will put brands in contact with national and international distributors, cosmetic shops and large organic supermarket chains.

For this, it is ESSENTIAL to purchase the corresponding ticket and fill in the B2B document in order to be able to take part in these meetings, which will be held on Saturday 17th September from 2pm in the afternoon on one of the terraces of the *Veles e Vents* building in Valencia with the Mediterranean Sea in the background.

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In addition, you will have the opportunity to have a small space to display your products, samples and catalogues so that the companies you meet can get to know them up close.

E.

If you have any questions regarding the awards, please contact us at [info@organicscleanawards.com](mailto:info@organicscleanawards.com)

## **ANNEX 1 PROHIBITED INGREDIENTS**

**In no case, submitted products, both non certified and certified, may contain any of these ingredients:**

2Bromo-2Nitropropane1,3 Diol.

Acrylamide

Aluminum Chlorhydrate.

Aluminum Chloride.

Aluminum Chlorohydrax y Aluminum Chlorohydrax PG.

Aluminum Fluoride. \*

Aluminium Sesquichlorohydrate.

Aluminium Zirconium Trichlorohydrax GLY.

Amines MEA, DEA, TEA or other ammonia based ingredients.

ALS, Ammonium Lauryl Sulphate.

BHA y BHT.

Benzene and its derivatives (but benzyl alcohol).

Benzalkonium chloride.

Boric Acid.

Calcium Salicylate.

Camphor.

Cetrimonium.

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Cetylpyridinium chloride.

Galaxolide and any synthetic musk.

GMO.

Heavy Metals (lead, mercury, nickel, cadmium...)

Hexane and its derivatives.

Hydroquinone.

Isethionates.

Isothiazolinones of any type.

Mineral oils and petrochemical derivatives. (ceresin, ozokerite, paraffinum, mineral oil, microcrystalline wax, ceresin, petrolatum...).

Nanoparticles.

Organic Halides (AOX).

Parabens.

Pegylated ingredients (PEG, PPG).

Phenoxyethanol.

Phthalates (or alcohol denat with phthalates).

Plastic beads.

Potassium Alum.

Products based on chlorine or chlorinated derivatives.

Radiated ingredients.

Retinyl Palmitate. \*

Resorcinol.

Silicones, dimethicones and siloxanes.

SLES and other ethoxylated ingredients.

SLS, Sodium Lauryl Sulphate.

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Selenium Sulphide.

Sodium Cocoyl Isethionate \*

Sodium iodate.

Sodium Borate.

Thimerosal.

Toluene (also Methylbenzene).

Triclocarban.

Triclosan.

Xylene.

Any other ingredient presented in the European Union's REACH list of worrisome substances.

**The ingredients marked with an \* may NOT be in the products presented to the IV Organics Clean Awards but they may be present in other products of the brand and the brand may compete for the Brand awards, both in the case of clean brands and in the case of certified brands, given that the certifier ACENE allows them.**

PRESENTER